

POPULATION


- Nelson's population grew $14 \%$ between 2006 and 2016 to 11,045.
- Projections anticipate $8 \%$ growth to 2025 potentially reaching 11,910 people, due mostly to a growing senior population.
- The median age rose to 41.4 in 2016 and may rise to 48.6 by 2025 .


## FAMILIES

Owners 2016


Change: '06-'16


Change: '06-'16


■ Families w/out Children
Families w/ Children
Non-families (e.g. singles/roommates)


Families with children grew slower than those without for both tenures.

Renter families with children grew 12 times faster than owner families.

## HOUSEHOLDS



## INCOME

Median HH Income '15 • Change: '05-'15

$\underbrace{\begin{array}{l}\text { Households Earning } \\ \text { more than \$100,000 }\end{array}}$

- 61\%


## 19\%

of Nelson residents are in "Low Income" according to Statistics Canada; 24\% of children below 18 belong to a low income household.

## EMPLOYMENT

Labour Force '16 • Change: '06-'16
Labour Rate 2016


- The labour force welcomed more participants than it lost.
- Both the total unemployed and the unemployment rate increases - more people cannot find work relative to the labour force size.

| Largest <br> Industries | Total <br> Employed | \% Share of <br> Labour Force | \% <br> $\left({ }^{\prime} 06-16\right)$ | \% Renters <br> Employed |
| :--- | ---: | ---: | ---: | ---: |
| Health Care | 855 | $15.1 \%$ | $+45 \%$ | $35 \%$ |
| Retail | 715 | $12.6 \%$ | $+4 \%$ | $46 \%$ |
| Professional Services | 605 | $10.7 \%$ | $+64 \%$ | $37 \%$ |

81\%
of workers commute within Nelson.


HOUSING
Dwelling Age 2016


## Dwelling Type 2016



- About $73 \%$ of renter households occupied a dwelling built before 1980 versus $71 \%$ of owner households.
- Nelson historically builds 68 units annually. Housing projections anticipate an annual private market demand of 72 new units.


## HOUSING DEMAND



## HOUSING PRICE \& AVAILABILITY

| ${ }^{*}$ adjusted for inflation ${ }^{* *}$ CMHC | 2019 | average annual $\% \Delta^{*}$ |
| :--- | ---: | ---: |
| Median House | $\$ 476,441$ | $5.0 \%$ |
| Single-detached | $\$ 482,562$ | $6.0 \%$ |
| Median Rent ${ }^{* *}$ | $\$ 863$ | $2.0 \%$ |
| 1 Bedroom | $\$ 800$ | $2.0 \%$ |
| 3 Bedroom | $\$ 1,110$ | $0.5 \%$ |

113 residential properties sold in 2019; 35\% were single-family homes.

According to CMHC, less than 1\% of rentals are vacant.

## ENERGY POVERTY

7.9\%

Average amount of household after-tax income on energy, the lowest among RDCK communities.

## SHORT-TERM RENTAL (STRs)

\$13,700
Average additional income annually per listing STRs generated.

- In 2019, Nelson had maximum 157 dwellings advertised or booked as an STR at one time.
- A maximum of 118 units at any given time were entire homes/apartments available more than half of the year, possibly rendering them unavailable for long-term tenancy.

HOUSING CONDITION


- The number of unaffordable homes grew by almost 20\% since 2006.
- Renter households are about $4 x$ more likely to be in Core Housing Need.


## HOUSING AFFORDABILITY

- The median couple with a child (often dual income) can afford all dwelling types; couples without children (sometimes older or retired) cannot afford more than a rowhouse unit.
- The median lone parent and non-economic family cannot reasonably afford to purchase any traditional dwelling type.

Max Affordable House Price by Family Type (vertical bars) vs. Market Price (horizontal lines) 2019 estimates


